Taking Government closer to the people?
What citizens think about devolution

Sauti za Wananchi
Sauti za Wananchi – Kenya | Launch
Africa’s first nationally representative mobile phone survey

Contents
• What is Sauti za Wananchi
• How is it done – methodology and process
• About the respondents
• Six facts about citizens’ views on devolution
• Challenges
• Summary

Go to www.poll.si
And enter poll code: vdvw

www.twaweza.org | Sauti za Wananchi Kenya | @SautizaWananchi
Sauti za Wananchi | What is it?

- Africa’s first nationally representative mobile phone panel survey (MPPS)
- Pioneered in Tanzania (2012)
- Quick, efficient, low cost
Sauti za Wananchi | Why are we doing it?

• Timely information on the **realities, experiences, perspectives, attitudes** and **welfare of citizens** is limited

• Policy makers use **administrative** or **survey** data to inform their work, but:
  • Administrative data can be unreliable
  • Surveys are expensive and slow

• News focuses on capital cities, government statements or immediate events.

• Tough for citizens to know what is happening around the country, and to compare their situation with others.
Baseline survey

- **96,251** Enumeration Areas
- **200** Enumeration Areas
- **Around 100** are Households Listed / EA
- **10** are Households selected
- **1** Adult Household Member Selected
- **1** Mobile phone and **1** Solar Charger are handed out
Sauti za Wananchi | Why give out phones and chargers?

Mobile phone ownership by wealth

- Poorest: 72%
- Poor: 77%
- Middle: 89%
- Rich: 94%
- Richest: 98%

Electricity connections

- Yes: 33%
- No: 67%

Base: all households (n=2,399)

Source of data: Sauti za Wananchi Kenya Baseline Survey, 2015
Sauti za Wananchi | Process

Call rounds

What is going on in our communities?

We design a survey to capture citizens' realities

Citizens are called and interviewed through call center

We clean and analysis the data

Report writing and Translation
<table>
<thead>
<tr>
<th><strong>Dates of polling</strong></th>
<th>12 November – 24 December 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sample size</strong></td>
<td>2,399 Households / 2,399 Individual Respondents</td>
</tr>
<tr>
<td><strong>Sampling methodology</strong></td>
<td>Random, Multi-stage stratified using PPS (proportionate to population size)</td>
</tr>
<tr>
<td><strong>Universe</strong></td>
<td>Kenyan adults, aged 18 and above living in urban and rural areas <strong>with mobile phone network coverage</strong></td>
</tr>
<tr>
<td><strong>Data collection methodology</strong></td>
<td>Face-to-Face interviews at the household level</td>
</tr>
<tr>
<td><strong>Sampling error</strong></td>
<td>+/-2 with a 95% confidence level (Note: higher error-margins for sub-samples)</td>
</tr>
<tr>
<td><strong>Poll funding</strong></td>
<td>Twaweza</td>
</tr>
</tbody>
</table>
The Sauti za Wananchi sample covers less than 0.01% of the population of Kenya, but...

...the number of 2,000 households was chosen because it yields findings with generally accepted levels of statistical confidence (95%), and...

...the number of respondents is similar to Afrobarometer (1,400), Pew Global Attitudes Survey (1,500) and Gallup (1,000-2,000)

400 reserve households and respondents are also identified in case any main respondents choose to drop out.
Sauti za Wananchi | Comparing the samples

Location
- Urban
- Rural

- SzW
- DHS
- 2009 Census

Gender
- Male
- Female

- SzW
- DHS
- 2009 Census

Sauti za Wananchi | Comparing the samples

**Source of data:** [Sauti za Wananchi Kenya Baseline Survey, 2015 and Kenya DHS 2014](#)

*Weighted data
**Unweighted data

### Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>SzW (2015)**</th>
<th>DHS (2014)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24 years</td>
<td>20%</td>
<td>24%</td>
</tr>
<tr>
<td>25-34 years</td>
<td>24%</td>
<td>25%</td>
</tr>
<tr>
<td>35-44 years</td>
<td>29%</td>
<td>29%</td>
</tr>
<tr>
<td>45+ years</td>
<td>32%</td>
<td>28%</td>
</tr>
</tbody>
</table>

### Education Level

<table>
<thead>
<tr>
<th>Education Level</th>
<th>SzW (2015)**</th>
<th>DHS (2014)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>None/pre-school</td>
<td>14%</td>
<td>12%</td>
</tr>
<tr>
<td>Primary</td>
<td>45%</td>
<td>46%</td>
</tr>
<tr>
<td>Secondary</td>
<td>30%</td>
<td>30%</td>
</tr>
<tr>
<td>Post-secondary</td>
<td>12%</td>
<td>12%</td>
</tr>
</tbody>
</table>

*Weighted data
**Unweighted data
Six facts about Kenyans’ views about devolution

Findings from the first call round of the Sauti za Wananchi mobile phone panel survey

www.twaweza.org | Sauti za Wananchi Kenya | @SautizaWananchi
## Sauti za Wananchi | Call Round Methodology

<table>
<thead>
<tr>
<th>Date of polling</th>
<th>14 December 2015 – 6 January 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sample size</td>
<td>1,830 (2,000 targeted)</td>
</tr>
<tr>
<td>Sampling methodology</td>
<td>Random, Multi-stage stratified using PPS (proportionate to population size)</td>
</tr>
<tr>
<td>Universe</td>
<td>Kenyan adults, aged 18 and above living in urban and rural areas with mobile phone network coverage</td>
</tr>
<tr>
<td>Data collection methodology</td>
<td>CATI (Computer Aided Telephonic Interviewing)</td>
</tr>
<tr>
<td>Sampling error</td>
<td>+/-3 with a 95% confidence level (Note: higher error-margins for sub-samples)</td>
</tr>
<tr>
<td>Poll funding</td>
<td>Twaweza</td>
</tr>
</tbody>
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And enter poll code: vdvw

**Round 1**
14 December 2015 – 6 January 2016
1,830 Respondents
Contacted through mobile phone
Fact 1: 8 out of 10 citizens support devolution

Figure 1: How strongly do you agree with the statement ‘I support devolution in Kenya’?

- Strongly agree, 47%
- Agree, 35%
- Disagree, 12%
- Strongly disagree, 4%
- Not sure, 2%

Base: All panel respondents (n=1,830)

Source of data: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)
Fact 2: Half of citizens are informed about County development plans and 1 out of 5 have attended a County Government meeting.

Figure 2a: Are you informed about your County’s development plan?

- Informed: 55%
- Not informed: 45%

Figure 2b: Have you ever attended a meeting organized by your County government?

- Yes: 19%
- No: 81%

Base: N=1,830

Source of data: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)

Go to www.poll.si
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Fact 3: 4 out of 10 attendees participate actively in meetings

Figure 3: During the last meeting that you attended:

Did you raise an issue? 41%
Did you ask a question? 41%
Did you respond to an issue that was raised? 35%

Base: All panel respondents (n=1,830)
Source of data: Sauti za Wananchi Mobile Phone survey – Round 1
(December 2015 / January 2016)
Fact 4: 1 out of 4 informed citizens say implementation of projects has begun

**Figure 4a: Has implementation of any projects begun?**

- Yes, 25%
- No, 75%

**Figure 4b: In what sectors?**

- Roads: 67%
- Water: 38%
- Health facility: 32%
- Education: 31%
- Youth empowerment: 4%
- Electricity: 4%
- Agriculture: 4%
- Security: 3%
- Budget: 2%
- Manufacturing: 2%
- Trade/Business: 1%
- Women empowerment: 1%
- Market: 1%
- Bridges: 1%

**Base:** Those saying that they are informed about their County’s development plan (n=996)

**Source of data:** Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)

**Base:** Those saying that implementation of projects has begun (n=250)
Fact 5: Citizens are divided on who should manage health services

Figure 5: In your opinion, who should be in charge of health / medical services?

- 45% County Government
- 43% National Government
- 9% Both
- 3% Not sure

Base: All panel respondents (n=1,830)
Source of data: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)

Go to www.poll.si
And enter poll code: vdvw
Fact 5: Citizens are divided on who should manage health services

Figure 5b: In your opinion, has your County Government improved health services since 2013?

- Yes, 43%
- No, 29%
- Somewhat, 29%

Base: All panel respondents (n=1,830)
Source of data: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)
Fact 6: Citizens are more willing to pay tax to County governments than to the national government

Figure 6a: Since devolution, the amount of taxes and license fees has:

- Gone up, 84%
- Remained the same, 12%
- Gone down, 4%

Base: All panel respondents (n=1,830)
Source of data: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)
Fact 6: Citizens are more willing to pay tax to County Governments than the National Government

Figure 6b: Since devolution, you are more willing to pay tax to the:

- **Yes**: 52%
- **No**: 36%
- **Somewhat**: 45%
- **11%**
- **16%**

**Base**: All panel respondents (n=1,830)

**Source of data**: Sauti za Wananchi Mobile Phone survey – Round 1 (December 2015 / January 2016)
1. 8 out of 10 citizens (82%) support devolution
2. Just over half of citizens (54%) are informed about their county’s development plan.
3. Two out of ten citizens (19%) have participated in a meeting organized by their County government
4. 1 out of 4 citizens who are informed about their county’s development plan (25%) state that implementation has already begun
5. Citizens are divided on whether the County governments or the national government should be in charge of health services
6. 8 out of 10 citizens (84%) state that since devolution the amount of taxes and fees has increased
7. More citizens are willing to pay taxes to County governments (52%) than to the national government (36%)
<table>
<thead>
<tr>
<th>Sauti za Wananchi</th>
<th>Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Baseline</strong></td>
<td><strong>Call rounds</strong></td>
</tr>
<tr>
<td>• Insecurity in some EAs</td>
<td>• Tracing respondents</td>
</tr>
<tr>
<td>• Weather</td>
<td>• Movement – temporary for holidays / permanent</td>
</tr>
<tr>
<td>• Gated communities</td>
<td>• Poor reception</td>
</tr>
<tr>
<td>• Topography</td>
<td>• Illuminati</td>
</tr>
<tr>
<td>• Population growth and decline</td>
<td>• Drunk respondents</td>
</tr>
<tr>
<td>• Privacy concerns</td>
<td>• Domestic issues</td>
</tr>
<tr>
<td>• Lack of respondents</td>
<td>• Al Shabaab</td>
</tr>
<tr>
<td>• Illuminati!</td>
<td>• Apathy / anxiety</td>
</tr>
<tr>
<td></td>
<td>• Uninformed respondents</td>
</tr>
<tr>
<td></td>
<td>• Authorities interfering</td>
</tr>
<tr>
<td></td>
<td>• Death</td>
</tr>
</tbody>
</table>
Sauti za Wananchi respondents: Have you ever attended a meeting organized by your County government?

- Yes: 19%
- No: 81%

Sauti za Wananchi respondents: In your opinion, who should be in charge of health / medical services?

- County Government: 45%
- National Government: 43%
- Both: 9%
- Not sure: 3%

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Ahsanteni!

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