

Uwezo!

Shifting the focus from enrollment to learning

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Throughout East Africa
High priority is accorded
to formal schooling

School Buildings



In Kenya,
the number of registered schools has increased
from 24,643 in 2004
to 26,204 in 2008

Government Funding

RUKANGA PRY FPE FUNDS 2009

<u>G.P.A</u>			
ROLL	RECEIVED	SPENT	BALANCE
362	66,970	NIL	67,715/65

<u>SIMBA</u>			
ROLL	RECEIVED	SPENT	BALANCE
362	NIL	-	NIL

<u>INFRASTRUCTURE</u>			
ROLL	RECEIVED	SPENT	BALANCE
362	350,000	NIL	700,304/25

<u>C.D.F</u>			
ROLL	RECEIVED	SPENT	BALANCE
362	NIL	NIL	794/-

<u>G.P.A</u>				<u>SIMBA</u>			
2007/8-2 ND ALLOCATION				2007/8-1 ST ALLOCATION			
VOTE HEADS	IN	OUT	BALANCE	VOTE HEADS	IN	OUT	BAL.
SSW	48235.00			TEXT BOOKS	181200	181200	
RMI	52620.00			EXERCISE BOOKS	40600	40600	
ACTIVITY	929400			READERS	28992	28992	
R ASSURANCE	3155.00			POSTERS	9060	9060	
LT & T	3155.00			STATIONERY	3624	3624	
E.W.C	438500			STATIONERY	3624	3624	
POSTAGE/TEL	877000			STATIONERY	3624	3624	
CONTINGENCY	265100			TOTAL	317100	317100	
TOTAL	1622450	878740	743710	<u>2007/8-2ND ALLOCATION</u>			
				TEXT BOOKS	116544	116544	
				EXERCISE BOOKS	72791	72791	
				READERS	114901	114901	
				POSTERS	4355	4355	
				STATIONERY	4355	4355	

Consistently allocated to Schools
 ...from the Ministry of Education
 ...from Constituency Development Funds

More trained teachers



...though Public primary schools have an average shortfall of TWO teachers per school.

... 40,000 more teachers are needed

Many more children are in school



2004
7.3 million
2008
8.5 million

2008
NER 92.5
(Girls 90.5)

But...

Has the all the investment led to increased learning?

Has the right to education been construed as a “right to schooling?”

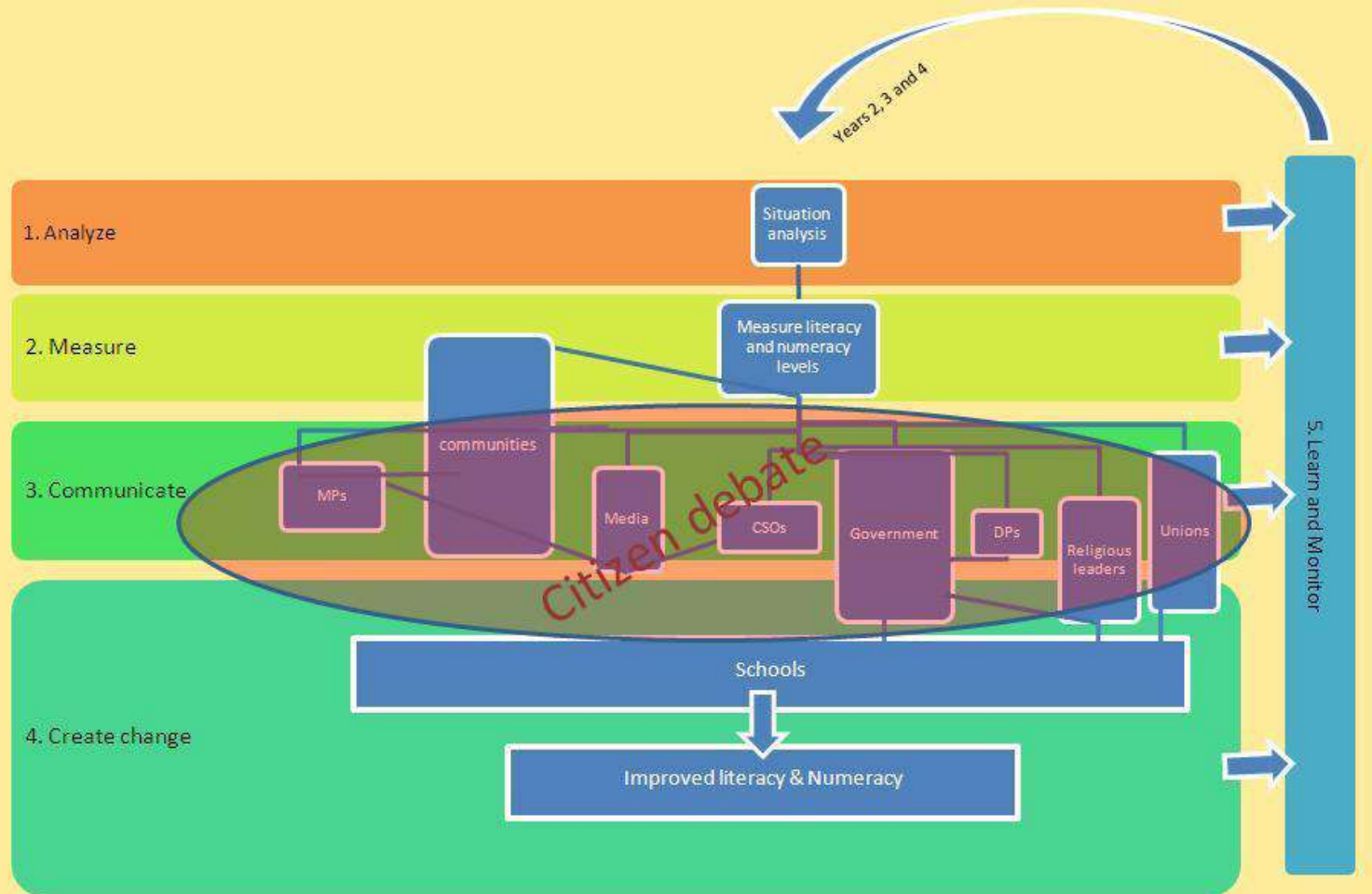
How do we refocus to core issues that impact on learning outcomes?

The Uwezo Approach...

Use national assessments to trigger the public imagination. In short:

1. Establish actual literacy/numeracy levels
 2. Communicate the findings broadly to
 3. Stimulate broad public pressure for change.
- intern

Uwezo theory of change



How it works...two in distinct parts

ASSESSMENT

Rigorous .

Annual.

Simple tools.

Measure basic literacy and numeracy levels.

COMMUNICATION

Millions to be reached.

The right to know.

All contact is communication.

Communication is two way...always interactive

Assessment: Household Based



Done by Volunteers

Basic Literacy and Numeracy Skills

Letters

e w
s f
r y
u c
k g

Words

neck pet
toe bee
tree bag
door bus
cake chair

Story

There was little rain last year. Many rivers are now dry. There are no crops on the farms. All plants have dried up. People do not have enough food. The animals do not have water to drink. The farmers are waiting for the rain to fall.

Maria is a farmer in our village. When it rains, she will plant vegetables. She will also plant maize, beans and sweet potatoes. She will sell the maize at the market. Maria will plant one hundred and eighty trees. Maria likes trees because they give fresh air. Trees also give shade and bring more rain.

1. What are the farmers waiting for?
2. Why does Maria want to plant trees?

Paragraph 2

Our class went to the zoo
We liked one animal.
It was a giraffe.
It had a long neck.

Simple Tests that
establish defined
levels

Unprecedented Scale

Pilot Year (2009) Sample

-70 Districts

-30 Villages

-1 school per village

-20 Households

Uwezo 2009 reached

40,388

Households

2013

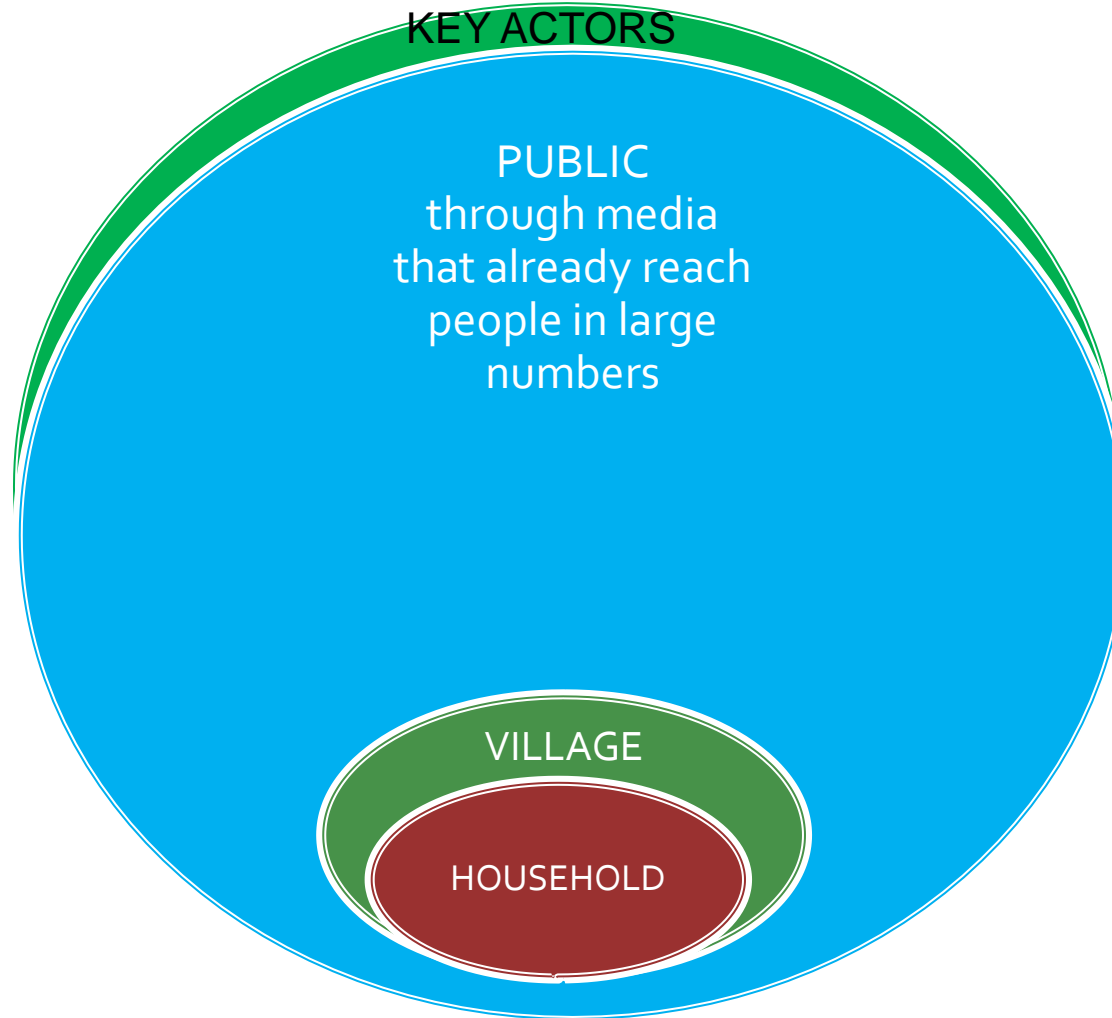
Schools

104,472

Children



Communication



Household Level



Instant feedback – targeted communicated to parents

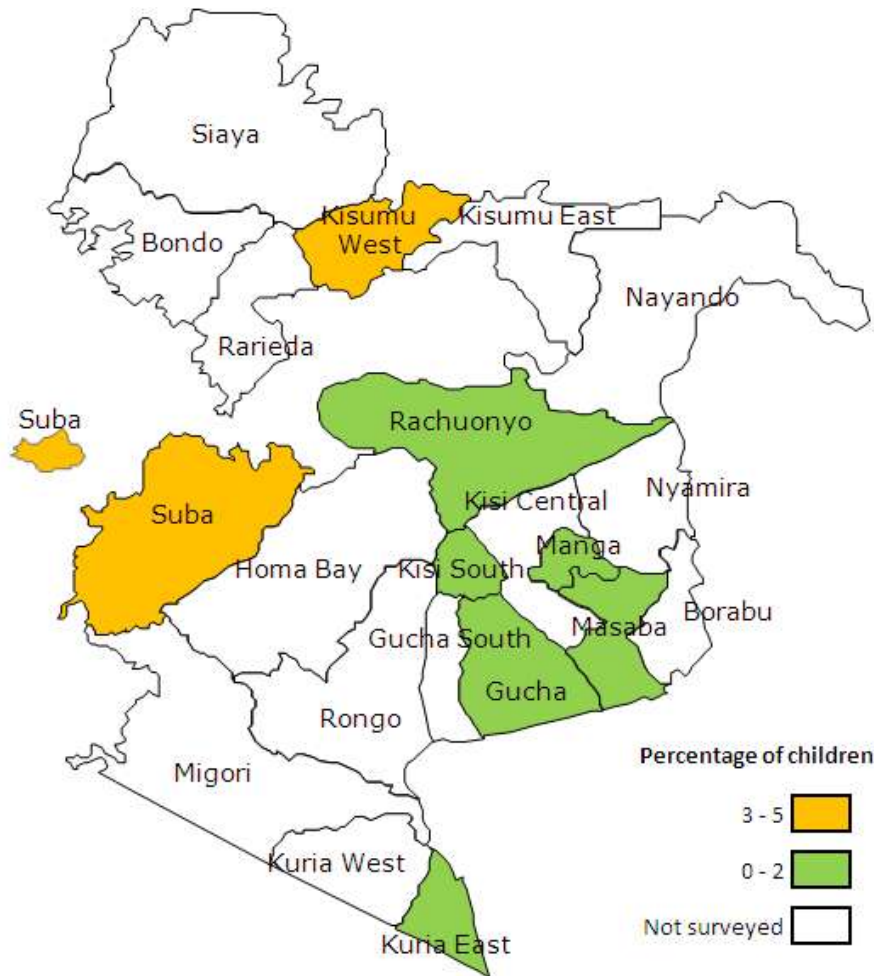
In popular formats [Sun story.pdf](#)

Call to be “Friends of Education”

Periodic SMS Communication

Printed Material

OUT OF SCHOOL CHILDREN NYANZA PROVINCE



**Must be More
accessible...**

More visual (rather than
only percentages)

Power of comparisons -
Rank the
districts [Page11.xls](#)

Messages as stories

Electronic Media



The Households we
reached...

66% - Have Radio
47% - Mobile phone
16% - TV

Use what reaches people!

...and the result is improved learning?

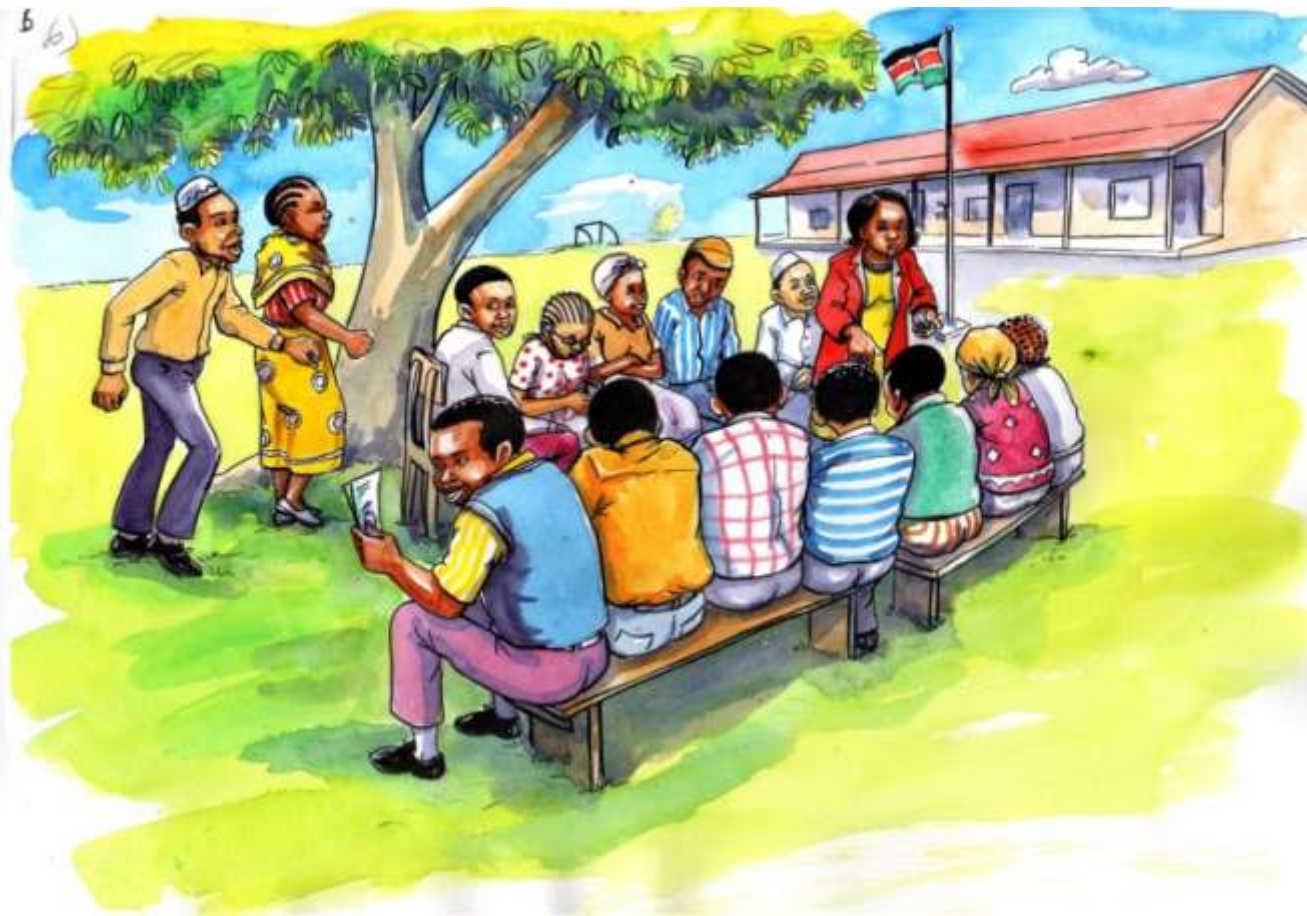
Greater public understanding and debate about learning

Over the next 3 years:

- Children will be tested
- Engage Millions to ask “what are our children learning?”
- Citizens to discuss and seek answers in “public space”
- Stimulate pressure from the bottom



Parents take an active interest



...ACTION
Parents attend
school meetings

...Follow up

Change...the extent depends on the pressure
citizens exert